



If you are **serious about working in sports** – then this is **YOUR** step-by-step guide to launching that career. College education is valuable...but it does not really teach you **HOW TO** get a job in this ultra-competitive industry.

I have been sharing a version of this seminar with aspiring students for over a decade, to the point where after my lectures at USC, I became flooded with emails and calls from many to learn more. Between **my full-time job as a sports agent** and my commitment to businesses and charities I support, it became more challenging to provide every student with the attention they deserve.

And, being totally dismayed by the lack of quality programs out there - which market their “services” to eager students but essentially take money to provide false hope, poor guidance & little return, **I decided to create this Seminar!**

Look, I remember how tough it was for me to break into this industry with no roadmap and very few “real” connections. This program is designed to immediately help **YOU** begin the journey to **YOUR** dream job.

My goal is simple: Provide **YOU** with a high quality, no-nonsense education to getting a job in sports based on my own experience...while also giving back in the process. From each Seminar sold, I **donate** a portion to **Anti-Bullying** and **Special Needs** charities. So, this investment in yourself is also truly benefiting others.

My **Seminar** includes the following **22 modules** with **corresponding worksheets**:

INTRODUCTION

BE YOUR OWN GM

IDENTIFY YOUR TALENT

HOW TO IN COLLEGE

WHERE TO IN COLLEGE

MONEY, TIME & YOU

STAY ON THEM!

COLLEGE TO THE PROS

THINK LIKE A PRO

RESEARCHING IS THE JOB!

YOUR COLLEGE TO “THE” COLLEGE

PROSPECTING ALL COLLEGE LEVELS

NOT-FOR-PROFITS ARE GRAND SLAMS

THE PRO of NOT-FOR-PROFITS

INFORMATIONAL INTERVIEWS

BE AGGRESSIVE!

TELL YOUR PARENTS

HAVE YOU EARNED THE RIGHT?

COVER LETTERS

RESUME BREAKDOWN

RESUME SUMMARY

PAY IT FORWARD

How To Get A Job In Sports

RESEARCHING IS THE JOB!

Keep digging! Put the time & effort in.

The more info you can find on that job contact, the better prepared you will be when you two speak.

When researching their bio and work history, find a connection for your cold call & email.

Be yourself. Be genuine. Be considerate.

Keep calling and emailing (again my rule is 10 days between attempts).

Calling & emailing the contact for the job is identical to calling & emailing a potential customer or client!

This effort will show initiative & separate yourself from other candidates. Tell them that on your call.

Prove to the contact that you have a skill set that others don't...and why you're worth the hire.